PT Utopia Ide Kreativa

UTOPIA IDE KREATIVA

Designing Moments,
Capturing Stories



Illustrative visual

About Utopia Ide Kreativa

PT Utopia Ide Kreativa

A creative partner for events, visual storytelling and business needs

Our focus is to shape purposeful events and capture the stories behind them. Supporting services help clients coordinate business activities and source corporate supplies.

OUR APPROACH

Your objective sets the direction

The scope, creative concept and delivery plan adapt to the brief.

Our business sectors

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01 Event Organizing & Visual Documentation

Our primary focus

02 Business Support & Professional Services

Coordination and operational support for business activities.

03 General Trading & Corporate Supplies

Sourcing goods and materials around defined client specifications.

Event organizing

Purposeful planning. Coordinated delivery.

Events shaped around the audience, the message and the experience you want to create.

EVENT FORMATS

Corporate gatherings
Seminars and workshops
Conventions and exhibitions
Product and brand launches

Planning scope

Concept, rundown, venue and vendor coordination, plus event-day support.

Visual documentation

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Stories that continue after the event

Photography and video content designed for communication, reporting and future promotion.

Coverage, output formats and delivery dates follow the agreed brief.

DELIVERABLE OPTIONS

Event photography

Selected and edited photo sets

Event videography

Highlight films and short edits for digital channels

Business support & professional services

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01 Business coordination

Communication and follow-up across clients, vendors and project partners.

02 Administrative and project support

Document preparation, scheduling and activity coordination.

03 Professional service sourcing

Coordination of suitable service providers for a defined project brief.

General trading & corporate supplies

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Supplies matched to your business needs

Product sourcing and purchasing coordination based on agreed specifications, quantities and timelines.

Availability and specifications are confirmed in each proposal.

SUPPLY CATEGORIES

Office and operational supplies
Event materials and kits
Corporate merchandise
Promotional and printed items

How we work

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01

Discovery

Understand your objectives, audience and priorities.

02

Proposal

Define the concept, scope, budget and deliverables.

03

Preparation

Coordinate suppliers, schedules and approvals.

04

Delivery

Manage agreed activities and maintain communication.

05

Handover

Deliver outputs and review the project together.

Our working principles

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Creative with purpose

Concepts connect to your message and audience.

Clear communication

Agreed roles, checkpoints and approval routes.

Flexible collaboration

Services adapt to the project scale and priorities.

Care in delivery

Attention to detail across preparation and handover.

Who we work with

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Designed for different organizations and occasions

01 **Companies and brands**

Internal gatherings, brand activities and business communication.

02 **Institutions and organizations**

Forums, seminars, exhibitions and institutional documentation.

03 **Project and business partners**

Collaboration on event delivery, support services and supply needs.

One coordinated project scope

Example: a corporate seminar

01 **Event planning and coordination**

An agreed concept, schedule, venue plan and event-day responsibilities.

02 **Photography and video**

Coverage and edited assets aligned with your communication needs.

03 **Participant and corporate supplies**

Event kits, printed materials or merchandise based on approved specifications.

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